

HTTP Streaming

With Adaptive
Bitrate Technology



HIGHWINDS[®]
WWW.HIGHWINDS.COM

HTTP Streaming is the Most Advanced, Versatile and Effective Streaming Technology Available Today

Highwinds HTTP Streaming with adaptive bitrate technology allows you to better serve your content to the growing number of mobile phones, tablets and other devices.

HTTP Streaming Features

Full Support for Adaptive Bitrate Streaming Via:

- Adobe Flash HTTP Dynamic Adaptive Bitrate Streaming
- Apple iOS Streaming for the iPhone, iPad and iPod Touch
- Microsoft IIS Smooth Streaming

Native Analytics Support:

- Full suite of analytics through StrikeTracker console or APIs

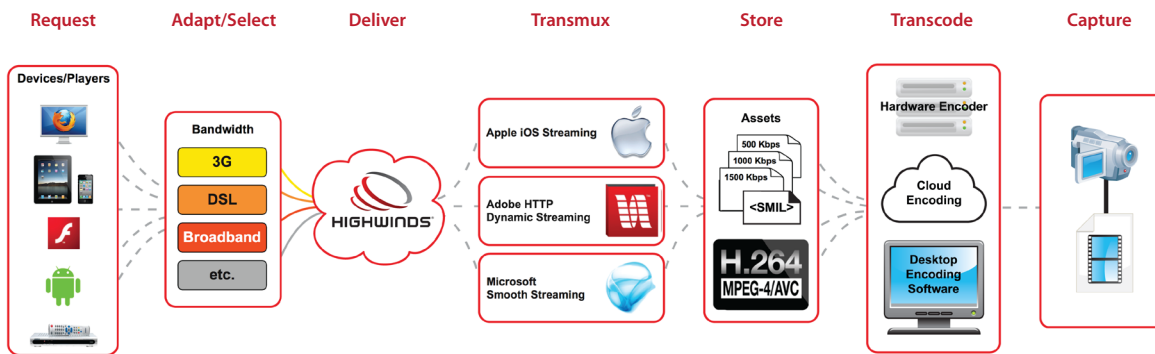
Fully Integrated Provisioning and Reporting in StrikeTracker 2

- Manage origins, create content protection rules, monitor audience behavior and much more

Stream Chunking and Protocol Transmuxing Performed within the CDN

- Customer deploys a single set of renditions and Highwinds automatically delivers via any protocol
- Same renditions can also be delivered via HTTP Pseudostreaming

Supports Your Multi-Screen Strategy



Additional Features

Content Protection

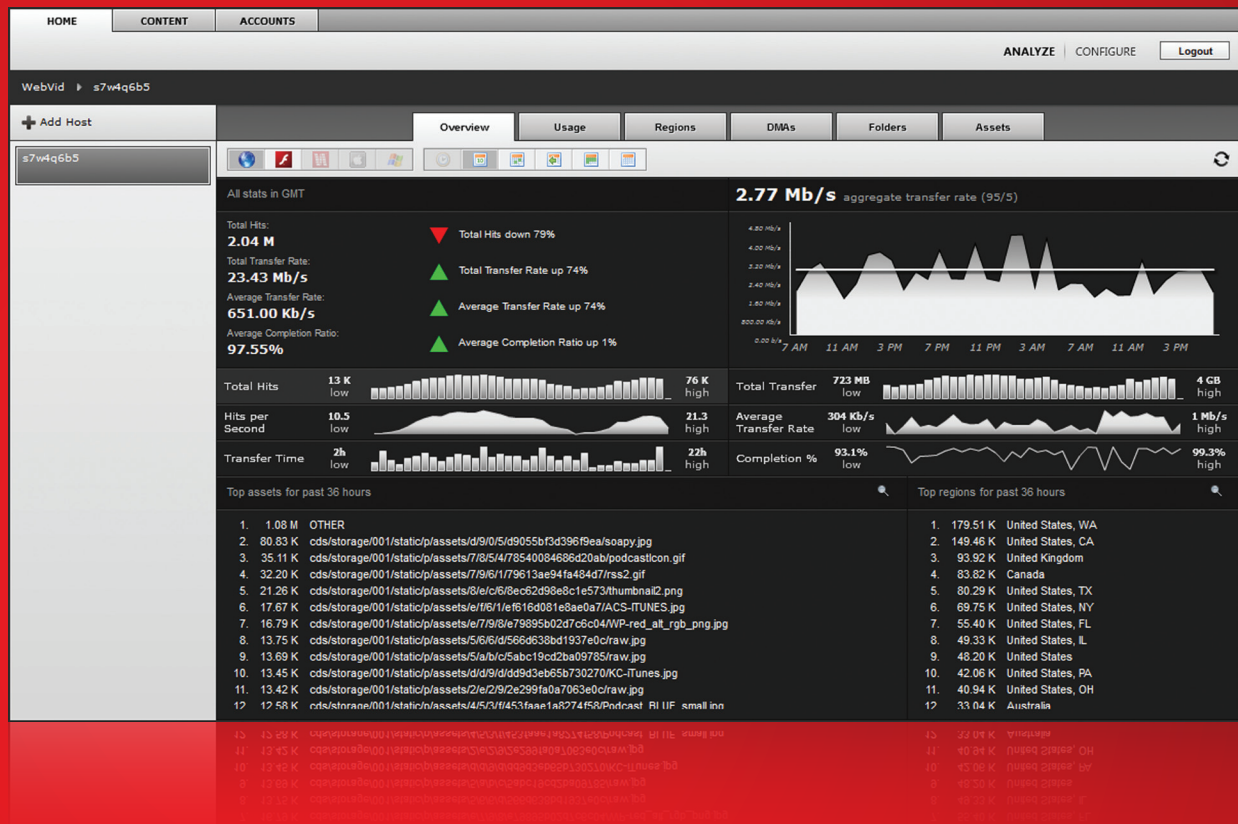
- Numerous flavors of content protection available including the popular URL tokenization

Origin Management

- Efficient offloading of traffic from customer origin
- Origin shielding

Geo Blocking

- By country, state, DMAs, zip codes, etc



StrikeTracker® 2

The Leading CDN Management & Reporting Console On The Market

Real-Time Command And Control

- 100% self-service provisioning of all CDN features
- Open APIs

Real-Time Analytics

- 1 second updates in the console

Enhanced Data Visualization

- Including the new HeatGrid



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Multi-Screen Delivery

Advanced Analytics and
Content Management

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